



**CORAL TRIANGLE
INITIATIVE**
ON CORAL REEFS, FISHERIES
AND FOOD SECURITY



CTI-CFF WOMEN LEADERS FORUM

CTI-CFF WOMEN LEADERS' FORUM (CTI WLF) ROADMAP 2020-2025

Developed at the “Aligning Cross Cutting Initiatives to the CTI-CFF RPOA 2.0 Workshop”;
Sept 24-26, 2019, Bali, Indonesia

Supported by:



**U.S. DEPARTMENT
OF THE INTERIOR**
INTERNATIONAL TECHNICAL
ASSISTANCE PROGRAM



VISION:

Empowered women leaders driving positive change in protecting and managing marine and coastal ecosystems in the Coral Triangle Region

MISSION:

Be an inclusive platform that supports capacity and leadership development and recognizes the critical role, contribution and achievements of women in protecting and managing the marine/coastal ecosystems and resources in the CT Region.

CTI-CFF WOMEN LEADERS' FORUM (CTI WLF) ROADMAP 2020-2025*

YEAR						OBJECTIVES	ACTION STEPS, TACTIC	ACTIVITIES, INITIATIVES, EVENTS	PARTNERSHIPS, STAKEHOLDERS	RESOURCES
'20	'21	'22	'23	'24	'25					
						1a. By Jan 2021, a GESI Policy for CTI-CFF is developed for implementation.	<ol style="list-style-type: none"> 1. Develop TOR for GESI TA (Consultant) 2. Advertise for TA 3. Hire Technical Expert (Consultant) 4. Conduct the country consultation and regional workshop / writeshop – development of GESI 5. Finalize the GESI Policy incorporating findings from the desktop region-wide review of GESI-based policies (TNC) 6. Submit to WLF, RS and CT6 for endorsement 7. Launch GESI Policy as CTI knowledge product and socialize it 	Workshops Meetings Conference Calls GESI TA	RS (Program Services) WLF Development Partners NCCs TWGs IRC	<ul style="list-style-type: none"> • TA: USD50,000.00 (RS) • Meetings: USD50,000.00 (back-to-back meetings with other relevant CTI events) • RS allocation for approval at SOM15. Refer to SOM15 Chair's Summary.
						1b. By mid-2020, GESI principles are incorporated into the CTI M&E framework and into the CT Atlas <u>Assumption:</u> M&E framework and CT Atlas are ready.	<ol style="list-style-type: none"> 1. Develop key GESI principles / indicators aligned with RPOA2.0 2. Validate and finalize the indicators with M&E WG and TWGs 3. Submit to RS and incorporate indicators into the CT Atlas and reporting documents. 	M&E workshops		

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						<p>2a. By 2025, at least three (3) new partnerships are forged to support capacity building, learning exchanges, on-the-ground marine conservation and resource management programs.</p>	<ol style="list-style-type: none"> 1. Identify relevant national, regional and international organizations. 2. Promote / market WLF vision, action plan and messages to potential partners. 3. Formalize partnership agreements aligned with GESI Policy and CTI-CFF Communications Plan 4. Projects / initiatives implemented 5. Regularly provide accomplishment, success stories to NCCs, TWGs and RS. 	<p>MOAs Projects Training Workshops</p>	<p>WLF RS NCCs Development Partners TWGs CCIs</p>	<ul style="list-style-type: none"> • Access to information on funding opportunities and activities • Communication Products
(annual activities)						<p>3a. At least once a year, develop and implement cross-sectoral learning exchange program based on identified priorities for targeted audiences.</p>	<ol style="list-style-type: none"> 1. Identify capacity needs and priorities of RS, CT6 and network members (or refer to RPOA2.0 once endorsed) 2. Develop and tailor programs 3. Secure funding for programs 4. Identify target audiences 5. Conduct trainings / learning exchanges 6. Evaluate and monitor effectiveness of the training programs, based on GESI principles 7. Sharing of best practices and tools (partners – NGOs & Dev. Partners & CT6) and report to RS 	<p>Planning Learning Exchanges (back-to-back with CTI programs) Mentoring and Coaching opportunities</p>	<p>RS CT6 WLF TWGs / CCIs Dev. Partners</p>	<ul style="list-style-type: none"> • USD30,000.00 / annum • Partners contribution • Publications • TA – coach / mentors • WLF Leadership Competency Module
						<p>3b. By 2021, in collaboration with partners, conduct trainings based on the WLF Leadership Competency Model for all CT6 countries.</p>	<ol style="list-style-type: none"> 1. Test and roll-out the WLF Leadership Competency Model for CT6 2. Refine and finalize the WLF Leadership Competency Model 3. Share to CT6 for application and replication 	<p>Trainings Write-shops Publications</p>		

					4a. By end of 2020, GESI principles are integrated into the CTI-CFF Communication Strategic Plan and operationalized	<ol style="list-style-type: none"> 1. Socialize the importance and rationale for GESI principles for communication and outreach. 2. Call on CT6, TWGs and WLF to provide comments for the review of the CTI-CFF Communication Strategic Plan 3. Update the Communication Plan 4. Disseminate to CT6, TWGs, WLF and Dev. Partners. 	<p>Review meetings / calls</p> <p>Socializing the updated Communication Plan</p>	WLF Regional Secretariat Development Partners	USD10,000.00
				4b. By 2021, WLF network and RS are equipped with tools and strategies to effectively conduct and deliver awareness and promotional programs guided by the CTI-CFF Communication Strategic Plan	<ol style="list-style-type: none"> 1. Design a Communication training activity plan for WLF network and RS. 2. Secure funding for the training activity (from RS or development partners). 3. Identify and engage Communication expert / consultant or mentor to conduct the training 4. Conduct the communication training 	<p>Promotions and publications</p> <p>Training champions, advocates in CT6</p>	<ul style="list-style-type: none"> • Training: USD25,000.00 • TA: USD2,500 		
				4c. By end of 2020, develop and/or tailor communication tools and knowledge products to further promote WLF networks vision, goals and initiatives.	<ol style="list-style-type: none"> 1. Conduct inventory of and assess communication tools including digital platforms (Communication Plan) 2. Develop contents for the existing communication tools and digital platforms and new knowledge products; i.e. brochure, AVP, radio announcements, fact sheets, merchandise, video-clips for social media, exhibits, etc. 3. Conduct pre-test of the tools and products developed 4. Disseminate the tools and knowledge products to CT6, WLF, TWGs, development partners and stakeholders. 5. Promote GESI Policy and WLF vision, projects, and activities in various communication mediums / platforms (i.e. 	Dissemination of communications tools and knowledge products	USD25,000.00		

						social media, tv and radio, broadcast, print). 6. Conduct M&E on the tools and products developed.				
						5a. By 2025, at least one (1) conservation/marine resource management program implemented in each CT6 that meets the WLF vision and goals and; in accordance with GESI principles.	<ol style="list-style-type: none"> 1. Identify projects and activities for implementation at different levels. Collect data of past WLF projects on the ground for inclusion in CT Atlas. 2. Develop project proposals 3. Secure funding and potential partners for the implementation of the projects and activities. 4. Implement projects. 5. Conduct M&E on the project and report for inclusion to CT Atlas and showcase projects and activities championed by women leaders. 	Implementation of pilot projects and activities championed by women.	WLF, CT6 NCCs and Development Partners	<ul style="list-style-type: none"> • USD120,000 per country • TA and partnership agreements
(annual activities)						6a. Through increased communication and outreach and partnerships, there is an increased number of WLF leaders and membership by at least 20 active members per year.	<ol style="list-style-type: none"> 1. Develop the up-scaling and expansion of communication, outreach and partnership strategy for the network: <ol style="list-style-type: none"> a. Review WLF Network, membership criteria, invite new members through existing and planned workshops and training sessions and conservation programs (includes TWGs, NCCs); b. Identify and invite new members, champions and advocates; etc. 	Through existing and planned workshops and training sessions and conservation programs	WLF CT6 Regional Secretariat Development Partners and relevant national and regional organizations	<ul style="list-style-type: none"> • USD60,000 • Partners Resources • NCCs • TWGs • University Partnerships • Cross Cutting Initiatives

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							<ul style="list-style-type: none"> c. Engage all members (past, current and recruit future members) 2. Revise and update WLF members' database and include into CT Atlas in collaboration with TWGs, RS and NCCs. 3. Maintain and conduct regular in-country activities to engage network members and NCCs. 			

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