



WWF Report to SOM XI

THE 11TH SENIOR OFFICIALS' MEETING (SOM) OF CTI-CFF, MANADO – INDONESIA, 2-3 DECEMBER 2015

FOCAL POINTS AND PARTNERS

Member Country	WWF CTI Focal Points
Regional	Jackie Thomas
Indonesia	Veda Santiadji
Malaysia	Shantini Guna Rajan
Papua New Guinea	(Recruitment for staff in PNG in progress)
Philippines	Luz Baskinas
Solomon Islands	Shannon Seeto
Timor-Leste	N/A

Contents

Report on WWF Actions under the following CTI-CFF TWGS:

Goal 1 Seascapes

Goal 2 Ecosystem Approach to Fisheries Management

Goal 3 Marine Protected Areas

Goal 4 Climate Change Adaptation

Goal 5 Threatened Species

Cross Cutting Regional Priorities

WWF Work Plan – 2016

Challenges

Recommendations



WWF PROGRESS MADE SINCE PARTNER'S MEETING IN APRIL 2015

Activity	Regional Activities/Actions
Goal 1	Long term engagement in <i>Sulu Sulawesi Marine Ecoregion</i> – MPA Management, Charismatic & Threatened Species, Sustainable Fisheries Management
Goal 2 Target 3 RA 1	<ul style="list-style-type: none"> - Tuna Blueprint proposes to <i>protect transboundary spawning, nursery areas of tunas.</i> - <i>Payment for Ecosystem Services</i> tuna modelling study to determine the value of reducing juvenile tuna catch under different reduction scenarios; - <i>WWF MSC/FIP Capacity-building</i> - pre-assessment and FIP design to increase capacity for fisheries stock assessments & FIPs designed to accelerate EAFM outcomes.
Goal 2 Target 3 RA 2	Concept on <i>'Development of an Informal Regional Governance Mechanism on Tuna in the Coral Triangle'</i> & Draft ToR for Regional Workshop on the <i>'Sustainable Management of Tunas In the Coral Triangle Region'</i> submitted to 5 th EAFM TWG
Goal 2 Target 4 RA 1&2	EAFM TWG endorsement of Recommendations from WWF 2014: Study <i>"Evaluation of Options for a Consultative Forum on LRFFT in the Coral Triangle Region and Adjacent Seas"</i>
Goal 2 Cross Cutting; Target 1&2	Draft ToR for CT Fisheries Forum III - Overarching Theme: <i>Sustainable Fish Production in Support of Food Security and Livelihoods.</i> Main Theme: <i>Applying EAFM for Sustainable Fisheries & Food Security: Scaling Up Effective Models</i> – Submitted to 5 th EAFM TWG.

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Activity #	Regional Activities/Actions
<p>Goal 3 Target 1</p>	<ul style="list-style-type: none"> - National level engagement to establish MPAs and Locally Managed Marine Areas - Implementing collaborative management approaches for MPAs designed in collaboration with key stakeholders - government, community and private sector e.g. fisheries and tourism - and that work to protect biodiversity, people and their livelihoods (e.g. fisheries productivity). - Implementing Rights Based Management approaches; PES & Sustainable Finance - Developing a Tuna Blueprint that proposes to protect important transboundary spawning, nursery areas of tunas.
<p>Goal 4 Target 2 RA 1</p>	<ul style="list-style-type: none"> - CTI-CFF Paper for the CCA Technical Working Group on 'Understanding Centers of Excellence on Climate Change Adaptation' - Support for the operation, coordination of CCA TWG i.e. hosting of conference calls - Draft concept for the establishment of CCA Help Desk in SI and PNG
<p>Goal 5</p>	<ul style="list-style-type: none"> - Species conservation and management plans and research documents for Marine Turtles, Marine Mammals and Sharks submitted to Threatened Species TWG

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<i>Cross Cutting</i>	<p>4th CT Regional Business Forum –</p> <ul style="list-style-type: none">- Sustainable Marine Tourism Conference, Aug 2015: Joint sponsor & facilitator Round table & Sessions on Branding & Marketing /Training & Support for Local Communities & Cultural Tourism- Promotion of Multi-media network www.theCoraltriangle.com – a tourism and media platform contributing to the CTI-CFF Communications Strategy: To Increase public awareness of the Coral Triangle’s global importance by building knowledge worldwide of the Coral Triangle as a unique global treasure through use of mainstream media outlets
<i>Cross Cutting</i>	<p>2015 Coral Triangle Day: Themed “I Heart the Coral Triangle” –</p> <p>Initiated photographic competition through Instagram: >300 entries; >500,000 people reached via Facebook; Exposure to 1.5 million individuals via youth groups; >60,000 traceable actions via social media; 5 countries celebrated; >20 on-the-ground events</p>

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Cross Cutting	<p>2015 World Ocean Council Sustainable Ocean Summit - Singapore Session : <i>SE Asia & Coral Reefs - Responsible Ocean Industry Operations in the Coral Triangle - Co-Sponsor</i></p>
Cross Cutting	<p>Developing & Promoting Sustainable Nature Based Tourism in the Coral Triangle Project funded by the Government of Australia and implemented by WWF. Launched at the Coral Triangle Regional Business Forum on Sustainable Marine Tourism, August 2015.</p>
Cross Cutting	<p>WWF Global Oceans Campaign – featuring case studies from the Coral Triangle Region: - <i>Reviving the Ocean Economy: The case for action – 2015</i> - <i>Marine Protected Areas: Smart Investments in Ocean Health, 2015</i> - <i>Living Blue Planet Report - Species, habitats and human well-being; 2015</i> - a deep dive into the health of marine species and the habitats on which they depend</p>
Cross Cutting	<p>Support to the CTI-CFF Regional Secretariat - Communications officer (12 mths)</p>

WWF WORK PLAN FOR 2016

Planned Activities	Timeframe
<p><i>Collaborative management approaches for well designed, effective MPAs</i> supporting biodiversity preservation, restoration of ecosystems & fish populations; livelihoods</p>	<p><i>2015 -2017</i></p>
<p>Tuna Blue Print – A vision for recapturing the health and wealth of tuna through <i>protection / management of juvenile tuna nurseries and spawning areas</i></p>	<p><i>2015-2017</i></p>
<p><i>Asia Pacific Sustainable Seafood Network</i> for Fisheries & Aquaculture Improvement Projects; traceability; markets & supply chains & capacity building</p>	<p><i>2015-2017</i></p>
<p><i>Sustainable Marine Tourism</i> – (Industry engagement; Best practices; Nature-Based Tourism Framework)</p>	<p><i>2015-2017</i></p>
<p>Mobile Phone App – <i>enabling coastal communities to report poaching & IUU fishing</i></p>	<p><i>2015-2017</i></p>
<p><i>Regional policy for improved governance of key fisheries and marine ecosystems</i> critical for sustainable futures in the Coral Triangle</p>	<p><i>2015-2017</i></p>

CHALLENGES

- Resources, funding and technical support for Working Groups and implementation of regional priorities (e.g. CCA & Threatened Species)
- How to engage with Regional and International Policy Fora
- How to engage formally with the Business /Private Sector on Blue Economy approaches.
- Partner priorities and future directions
- Broadening the scope of CTI-CFF engagement through other govt agencies



RECOMMENDATIONS

- Sustainable Financing Mechanism established for CTI-CFF RPOA
- Identify key regional /international policy fora for CTI-CFF engagement
- Identify resourcing for regional priority actions e.g.
 - ✓ Address IUU Fishing, and building sustainable fisheries (e.g. consultative forum on Tuna Governance; Live Reef Food Fish Trade regional collaboration; Coral Triangle Fishers Forum)
 - ✓ CCA regional actions for capacity building, financing, and establishing CCA Centers of Excellence
 - ✓ Climate Change Adaptation Marketplace
 - ✓ Region-wide threatened species conservation and management action plans
- Broadening scope of CT6 sector engagement in CTI (e.g. tourism, planning agencies)
- Consider simplification of CT structure/integration of TWGs