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Indonesia



USAID Oceans Partnerships arrangement for improving electronic CDT in seafood exporting countries

Araya Poomsaringkarn

CTI-CFF Public Private Partnership Preparation (PPP)

Expert-Consultation Meeting on PPP Design and Arrangement

Aryaduta Hotel

Jakarta, Indonesia

4-5 April 2018



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Outline

- The Goals
- The Partnering Cycle
- The Strategy
- Case 1: Small-scale fisheries in Indonesia
- Case 2: Small-scale fisheries in Philippines

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Partnerships & Industry Engagement

2020 End Game

- “ Key partners and industry stakeholders engaged in the development and use of the CDTS
- “ Over 50 seafood actors verifying the legality, sustainability and responsibility of 20 metric tons’ seafood products via the CDTS by 2020.
- “ \$4 million in industry and government contributions to sustain the CDTS through at least 8 sustainable partnerships.

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Partnerships & Industry Engagement

2020

“ Key partner

“ Over 50 sea
seafood pro

“ \$4 million in
8 sustainab

It's not only about the money.

**Impact and
the journey to self-reliance matter too.**

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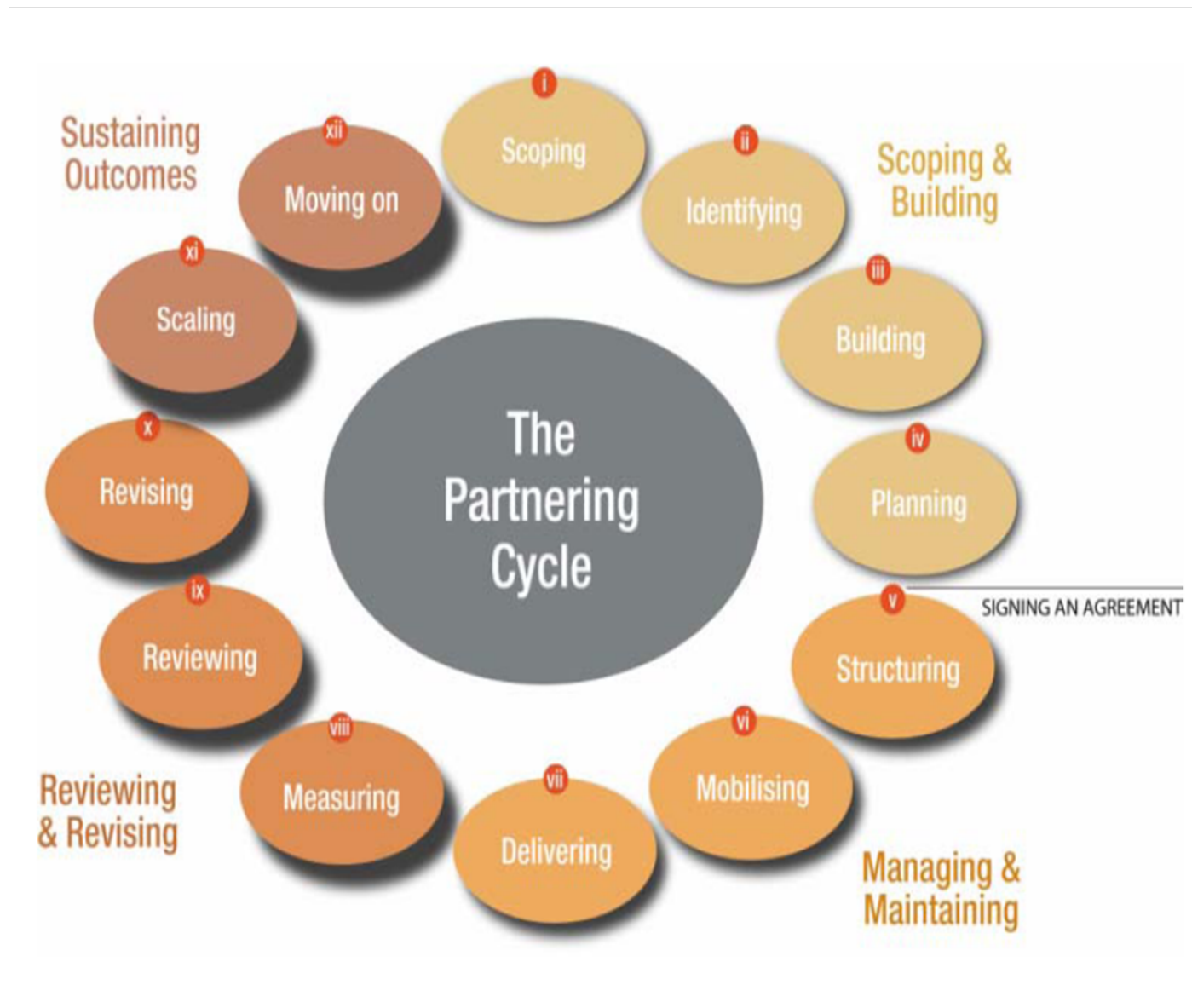
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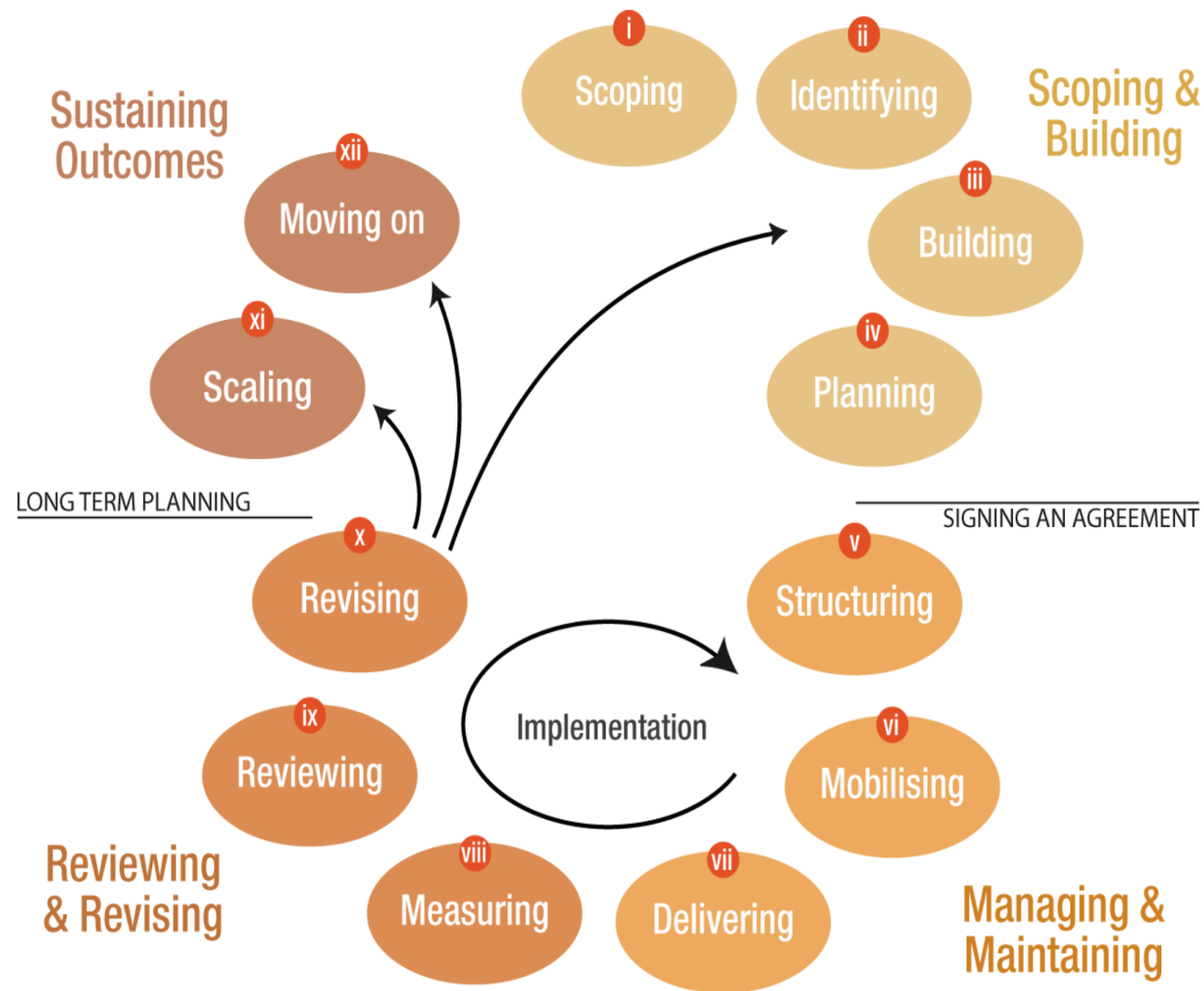
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USAID Oceans Partnerships & Industry Engagement Strategy: Past, Present, and Future

Y1-2



- Partnerships focusing on CDT Design, market engagement (regional partners)
- Partnership appraisal & prioritization

Y2-3



- Partnerships focusing on CDT implementation (learning sites)
- Partnerships midterm review

Y3+



- Partnerships focusing on CDT scaling, sustainability/self-reliance (learning sites & expansion sites)
- Partnerships for other worksteams (EAFM, Human Welfare)
- Partnerships with other partners/projects

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Technology

CDT design, “first mile” data collection and systems architecture

Markets & Supply Chains

Building market incentives/pressure and the business case to adopt CDT

Government

Verify CDT and fisheries data, support CDT system development and demonstration, and set legal requirements to drive adoption

Standards

Align CDT with industry standards and organizations working on harmonization

NGOs & Foundations

Leverage resources to design, implement, and scale CDT

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Technology

Future of Fish, Inmarsat, FAME

Markets & Supply Chains

Seafood Watch, International Pole and Line Foundation, Thai Union

Government

SEAFDEC, CTI-CFF, national fisheries departments, local government units and national ICT offices

Standards

Global Food and Traceability Center, Global Dialogue on Seafood Traceability

NGOs & Foundations

Technical Advisory Group, Socskargen Federation of Fishing and Allied Industries, Inc. (SFFAI), Masyarakat dan Perikanan Indonesia (MDPI), AP2HI



Case 1: Small-scale fisheries in Indonesia



Support CDT for small-scale tuna fisheries in Bitung, Indonesia

1. Advisory role to USAID Oceans on small-scale fisheries
2. Supporting co-management to feed into fisheries management approaches
3. Supporting technology development
4. CDT action planning and supply chain engagement for CDT deployment
5. Sharing lessons learned and best practices

Grant awarded
Q3FY17;
\$150,000 for
12 months

MDPI works
closely with PT
BOGI, PT
Nutrindo and
Anova to pilot
CDT

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What we want to explore next for small-scale fisheries in Indonesia?

Indonesia Coastal Tuna Sustainability Alliance

Leverage the collective strengths to innovate and implement coordinated and scalable programs throughout the tuna supply chain



- Support CDT and sustainable fisheries for 1-by-1 tuna fisheries in Indonesia
- Build buy-in from key markets to align national/local and market aspirations on CDT and sustainable fisheries management
- Support industry to implement digital CDT and engage government to verification and certification systems

Partnerships on sustainable fisheries management

- Exploring the use of CDT data for sustainable fisheries management plan



Case 2: Small-scale fisheries in the Philippines

Support the testing, improvement and expansion of vessel tracking and monitoring solutions on small-scale vessels at sea in the Philippines



1. Enhance existing software and applications (e-logbook, fleet management, crew communications)
2. Implement CDT solution on the fishing vessel.
3. (Upon other stakeholders' willingness) integrate with relevant catch reporting and certification systems (including but not limited to the government systems), and link with company and supply chain traceability systems.
4. Improve safety and quality of life for crew/workers on fishing vessels
5. Develop scaling strategy in the Philippines and beyond.

Mechanism:
Partnership
Concept Note

FAME works
closely with
SFFAI and BFAR
to pilot CDT



Engaging tuna industry in the implementation of catch documentation and traceability system in General Santos City, Philippines

1. Establish CDT system in General Santos City through selected first move companies with pathways for integration with BFAR system
2. Support companies who want to co-invest
3. Build a common industry voice and establish a platform for private sector engagement
4. Sharing lessons learned and best practices from the demonstration
5. Foster gender equality and promote female empowerment
6. Support tuna fisheries co-management improvements of the industry
7. Support capacity building of SFFAI

Grant awarded
Q4FY17;
\$150,000 for
24 months



What we want to explore next for small-scale fisheries in the Philippines?

Small-scale Associations

- Start exploring partnerships with small-scale associations (commercial handline) to scale up CDT in the Philippines

FAME (Phase 2)

- Scaling in the Philippines and beyond

Partnerships on sustainable fisheries management

- Exploring the use of CDT data for sustainable fisheries management plan



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Key takeaways / Lessons learned

- Focus on the impact you want to create, *then* think about the potential partners and partnership mechanisms
- Partnerships and industry engagement can be quite ‘flexible’ (and informal) in terms of the types of partners, activities, timeframe, resources, mechanisms, etc.
- All partnerships need a regular review & evaluation
- Even when you sign a partnership with 1 company/partner, you will still need a strong support from other stakeholders

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TERIMA KASIH – MARAMING SALAMAT – TERIMA KASIH – TAGIO TUMAS – OBRIGADO – TANK IU

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